



ABOUT FREESAT

[Freesat](#) is a subscription free satellite TV service offering over 140 channels and services, including free [high-definition \(HD\)](#) channels from the BBC and ITV. Freesat is available to all of the UK, including those households who currently cannot receive digital terrestrial television (DTT). To date, [Freesat](#) has achieved over 300,000 sales since launching in May 2008.

The service opens up a world of entertainment. Current [HD](#) highlights include the Friday Night with Jonathan Ross, Mad Men and Golf: The Masters from the BBC HD channel and top quality sport from the ITV HD channel - including the FA Cup, England internationals, the UEFA Champions League as well as a host of drama and entertainment. 2009 will see the launch of the BBC's catch up TV service, BBC iPlayer, onto the platform.

There are a range of different ways to get [Freesat](#);

- **A standard-definition [digital box](#)**, currently priced from £44, providing 150 digital TV channels and services
- **A high-definition (HD) [digital box](#)**, currently priced from £99.95, providing 150 channels, plus the BBC HD channel and the ITV HD channel
- **A Freesat+ digital television recorder**, currently priced from £292, allowing viewers to pause, rewind and record up to 200 hours of Freesat digital TV
- **An integrated digital TV ([IDTV](#))**, currently priced from £549, a flat screen television with HD Freesat built in

In order to receive [Freesat](#), a satellite dish is required, or a dish can be installed for around £80.

[Freesat](#) is available for the home market from Argos, Currys, Comet, John Lewis, Maplin and many independent retailers.

In the leisure market [Maxview](#) manufacture satellite systems and provide [12/230 volt freesat high definition receivers](#) via leisure market accessory shops and dealers. A typical [portable satellite dish system](#) is priced from £149 and can be connected to a 12 volt receiver when away from a mains supply.

Further information on Freesat can be found at www.freesat.co.uk

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About Freesat

Freesat is a satellite TV service providing subscription-free digital television to everyone in the UK. It offers over 140 TV, radio and interactive channels, including High Definition (HD) services from the BBC and ITV. Freesat is a not-for-profit organisation and is a joint venture between the BBC and ITV.

For more information visit www.freesat.co.uk